



## Corporate Community

Organisational  
Development Practice

**Tuesday 27th April and  
Wednesday 28th April**

**National Museum of Ireland  
Collins Barracks**

# Between a Rock and a Heart Place

**Corporate Community** is an organisation development practice. **Between A Rock and A Heart Place** is the latest in a series of **Corporate Community Conversations** on the general theme of leadership, change, resilience and creativity.

**A day and a space for people who are interested in exploring practices that sustain the crystallisation of change in complex environments with organisations that have a vital role in society; people who know what they *don't* want; people who want to bring their experience and their questions to actively experiment with others; people who want to generate a culture of creativity in their organisations.**

### **Our aim over a day and a half**

is to affirm, share and test experiences of working creatively in organisational contexts through building connections with others from diverse disciplines, contexts and practices who have similar interests. In this way we hope to develop and promote creative approaches to organisational development as a sustained practice.

### **Participants will have an opportunity to**

- \_ Hear and inquire into stories of creative practice in organisational contexts presented from the perspectives of practitioners, client-collaborators and, where possible, participants.
- \_ Gain exposure to and experience of creative methodologies used in organisational contexts including photography, graphic facilitation, creative facilitation methods and kinesthetic modelling.
- \_ Deepen our understanding of this way of working through sharing experience, learning and questions.
- \_ Be part of and develop a community of practice.

### **On Tuesday 27th April from 9.00 to 4.30pm**

In the morning, we will explore our relationship with and thoughts about creativity, and share and discuss our experiences of creative practice in sustained, collaborative relationships. In the afternoon, we will share stories of practice that reflect on the following themes:

#### **Graphically portraying strategy**

How can we be strategically robust in a shifting environment? How can graphic facilitation and visual communication help to move us from *doing* strategy to *being* strategic?

#### **Creative witnessing**

How can we explore and embody organisational identity, workplace values and personal values using dynamic visual practices?

#### **Day-to-day creative engagement**

How can we move *from* pen, paper and rational meetings *to* day-to-day creative conversation?

### **On Wednesday 28th April from 9.00 – 12.30pm**

we will begin to integrate ideas developed in the conversation on Tuesday and explore how these speak to your practice.

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**Please see next page for important information**